

Name: David Petersen		Grading Quarter: 4	Week Beginning: 3/17/25
School Year: 24-25		Subject: Graphic Design 2	
Monday	Notes:	<p>Objective: <b>Compose an event or movie poster using elements in Photoshop</b></p> <p>Lesson Overview:            Do work faster, use shortcuts, make more money (select by not selecting)            Using shift and option to add and subtract from selections            Talk about in PS and how it is used (changing pixels by selecting what you want to change)            Walk them through the first 4 selection tools            Rect, Ellipse the move tool            Lasso tools (3 of them and how they work)            Quick Selection Tool and Magic Wand</p>	<p>Academic Standards:</p> <p><b>6.1</b> Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size)</p> <p><b>7.1</b> Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes</p> <p><b>7.2</b> Identify demographic components for a target audience (e.g., gender, age, income, education, socioeconomic, ethnicity, and location)</p>
Tuesday	Notes:	<p>Objective: <b>Utilize layer text masks and clipping masks in poster design</b></p> <p>Lesson Overview:            Review what a layer mask is...            have them go into PS and find a beach, then find an animal. show how to do a layer mask, refine edge, brushes including the big brush so it looks like the bottom of the animal is faded into the beach and talk about soft edges            Go over layer text mask            get a picture            type            put the picture on top            command click on the T            click on layer mask            Clipping Mask            same as above, but control click on Text Layer and then go to clipping mask (advantage is you can move it around)</p>	<p>Academic Standards:</p> <p><b>6.1</b> Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size)</p> <p><b>7.1</b> Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes</p> <p><b>7.2</b> Identify demographic components for a target audience (e.g., gender, age, income, education, socioeconomic, ethnicity, and location)</p>

Wednesday	Notes:	<p>Objective: <b>Utilize layer Masks and Select and Mask</b></p> <p>Lesson Overview:  from pictures layer them in PS and then  talk about using the brush to make the edges not as harsh  talk about using select and Mask to refine the edges to make it better  (possible feather or make subtract from the edge</p>	<p>Academic Standards:</p> <p><b>10</b> Use brainstorming techniques to develop ideas for a design concept based on specified client need and target audience.</p> <p><b>11</b> Explain design rationale for the creative choices implemented during the design process, e.g., thumbnails, roughs, mockup, comprehensive layout (comp).</p> <p><b>6.1</b> Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size)</p> <p><b>7.12</b> Identify the target audience for a project</p> <p><b>7.2</b> Identify the basic principles of Graphic Design (balance, emphasis, movement, unity, contrast, and simplicity)</p> <p><b>7.5</b> Collaborate with others to plan and execute a graphic work</p> <p><b>8.6</b> Apply nondestructive image editing techniques</p> <p><b>8.7</b> Composite raster images using a combination of layers, transparency, masking, selection tools, blending modes, filters, and special effects</p> <p><b>8.8</b> Manipulate digital images using industry standard software</p> <p><b>9</b> Explain the "Design Thinking" six step process: 1. Understand, 2. Observe, 3. Define, 4. Ideate, 5.</p>
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Thursday	Notes:	<p>Objective: <b>Create an event poster and critique prior examples</b></p> <p>Lesson Overview: Go over the criteria for the event poster. 11x17 Real Event if all possible Name, Date, Place, General Info, Cost, Contac</p>	<p>Academic Standards:</p> <p><b>10</b> Use brainstorming techniques to develop ideas for a design concept based on specified client need and target audience.</p> <p><b>11</b> Explain design rationale for the creative choices implemented during the design process, e.g., thumbnails, roughs, mockup, comprehensive layout (comp).</p> <p><b>6.1</b> Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size)</p> <p><b>7.12</b> Identify the target audience for a project</p> <p><b>7.2</b> Identify the basic principles of Graphic Design (balance, emphasis, movement, unity, contrast, and simplicity)</p> <p><b>7.5</b> Collaborate with others to plan and execute a graphic work</p> <p><b>8.6</b> Apply nondestructive image editing techniques</p> <p><b>8.7</b> Composite raster images using a combination of layers, transparency, masking, selection tools, blending modes, filters, and special effects</p> <p><b>8.8</b> Manipulate digital images using industry standard software</p> <p><b>9</b> Explain the "Design Thinking" six step process: 1. Understand, 2. Observe, 3. Define, 4. Ideate, 5.</p>
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Friday	Notes:	<p>Objective: <b>Demonstrate knowledge of Photoshop and Illustrator by creating an event poster and make changes based on peer review</b></p> <p>Lesson Overview:  Students with work with each other and review all the poster designs.  Constructive criticism based on graphic design principles will be utilized</p>	Academic Standards: